

RESERVE YOUR EXHIBIT SPACE NOW!

Upstate Women's Show

Reach thousands of female consumers! The *Upstate Women's Show* is an exciting new event designed to give women the opportunity to learn, compare and purchase products and services in a fun and interactive environment.

Why Exhibit?

- ~ You'll have direct access to 10,000+ female consumers ages 25-64 in only three days!
- ~ Women control more than 85% of all household and consumer purchases!
- ~ It's the ideal venue to showcase and sell your products and services and meet face-to-face with thousands of women with the highest buying power in the Upstate!

The Upstate Women's Show will be marketed extensively throughout the Upstate with a multi-media campaign including: television, local daily and weekly newspapers, magazines, radio, billboards, direct mail, internet, promotions and public relations campaigns

Featured Areas:

- ~ Bi-Lo's Cooking Stage
- ~ St. Francis Energize Zone
- ~ Fashion Show sponsored by Millie Lewis and Talk Magazine
- ~ Makeover Contest Sponsored by Clear Channel
- ~ Just For Mom's sponsored by UpstateMoms.com and Upstate Parent Magazine

BI-LO



SOUTH CAROLINA BANK AND TRUST®



BON SECOURS
ST. FRANCIS HEALTH SYSTEM



EVENT MANAGEMENT - MARKETING

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www.UpstateWomensShow.com



August 22-24, 2008

Carolina First Center
Greenville, SC

www.UpstateWomensShow.com

Exhibitor categories
include:

- ⊗ Health & Wellness
- ⊗ Food and Wine
- ⊗ Home Improvement
- ⊗ Fashion & Beauty
- ⊗ Home Décor & Gardening
- ⊗ Business & Finance
- ⊗ Real Estate
- ⊗ Arts & Crafts
- ⊗ Hobbies, Gifts & Accessories
- ⊗ Recreation, Travel & Leisure
- ⊗ Family Living (Parenting, Kids & Pets)



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